

Elizabeth City Motorcycle Club



SPONSORSHIP ■ PROPOSAL

Welcome to a Partnership Opportunity

We invite you to partner with us as a sponsor and be a part of a 58 year-long motocross movement that supports riders of all ages, promotes safe competition, and brings families together across northeastern North Carolina.

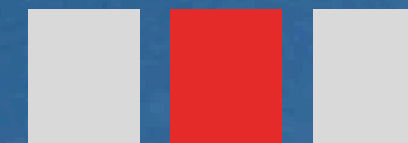
Presented by: Dallas Bossola, President, ECMX



About Us

We are a non profit motocross club serving northeastern NC, focused on youth development, rider safety and the growth of grassroots motocross.

Over 50 years involvement in motocross, including racing, track operations, event promotion and youth development.



Our Audience

Our audience represents active, loyal, and repeat attendees who value businesses that support local youth, family activities, and grassroots sports.

- Youth riders & families
- Adult & Veteran riders
- Parents & Guardians
- Local spectators and motorsports fans
- Volunteers, club members, and community supporters
- Small business owners & local professionals





2026 Events

- 1/10: Organized Practice
- 2/28 & 3/1: LLAQ Warmup Race
- 3/21 & 3/22: 2026 Monster Energy AMA Amateur National Motocross Championship AREA QUALIFIER
- 4/25: Organized Practice Day
- 5/16 & 5/17: District 13 Race Event
- 8/2: Organized Practice Day
- 9/5 & 9/6: District 13/MAMA/Capitol Cup Race Event
- 10/10 & 10/11: Organized Practice Weekend
- 11/7 & 11/8: District 13/AHRMA Race Event
- 12/5 & 12/6: Organized Practice Weekend



Why Sponsor Us



We work with our sponsors to create customized opportunities that meet your business goals while supporting the long-term growth of motocross in our region.

- Direct Access to a Loyal, Local Audience
- Strong Community & Family Alignment
- Consistent Brand Exposure
- Authentic Grassroots Marketing
- Support Youth & Local Sports
- Partnership, Not Just Placement

Sponsorship Packages

We invite businesses to partner with ECMX through sponsorship opportunities that offer real community exposure and direct support to local families.

- Beginner Package: \$600
- Novice Package: \$1200
- Intermediate Package: \$1800
- Pro Package: \$2400
- Title Sponsor Package: \$6000
- Podium Sponsor Package: \$3000
- Facility Features & Landmarks: \$3000





Performance Metrics

ECMX delivers consistent, repeat exposure to a loyal, family-focused audience through multi-day events, seasonal programming, and ongoing community engagement - offering sponsors meaningful visibility and authentic brand connection.

- 1247 wristbands sold over six events in 2025
- 1305 race entries over six events in 2025
- Facebook 90 days stats: 280K views
- Instagram 30 days stats: 5200 views



Let's Build Together

We're ready to work together to create a meaningful partnership that supports our riders, our community, and your business goals.

Let's create something remarkable—together.



Elizabeth City Motorcycle Club

GET IN TOUCH

We'd love to discuss how we can bring
your brand into our experience.

**www.ecmx.com
elizabethcitymxclub@gmail.com**

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